

12/22/00
jc772 U.S. PTO

UTILITY PATENT APPLICATION TRANSMITTAL

☐ DUPLICATE

Address to:

Commissioner for Patents
Box PATENT APPLICATION
Washington, DC 20231

Attorney Docket No.

BEU/HK/KONTOGOURIS

First Named Inventor
(or identifier)

Leandros KONTOGOURIS

Total Pages

58

Transmitted herewith is a patent application under 37 CFR 1.53(b).

Entitled:

ADVERTISING SYSTEM AND METHOD WHICH PROVIDES
ADVERTISERS WITH AN ACCURATE WAY OF MEASURING
RESPONSE, AND BANNER ADVERTISEMENT THEREFOR

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1. Submitted herewith are the following:

44 pages of specification.

1 Abstract.

13 sheets of drawings (Figs. 1-21).

49 claims.

0 Oath/Declaration signed by each inventor.

0 Preliminary Amendment.

0 Information Disclosure Statement(s).

0 pages of Form PTO-1449, and one copy of each document listed thereon.

0 Assignment of the invention, Cover Sheet, and payment of the \$_____ recordal fee.

0 certified copy of application no. _____ filed in _____. Priority is claimed.

1 check in the amount of \$ 656.00.

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2. SMALL ENTITY STATUS IS ASSERTED pursuant to 37 CFR 1.27 for this application.

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3. The Commissioner is authorized to credit any overpayment and charge any deficiency in any fees required under 37 CFR 1.16 and/or 1.17, to Deposit Account No. 02-0200.

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4. Insert before the first sentence of the specification: - - This application claims the benefit of provisional application number _____ filed _____. - -

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5. Insert before the first sentence of the specification: - - This application is a Continuation-in-part of nonprovisional application number _____ filed _____. - -

☐

6. Other: _____

The registered practitioners representing applicant(s) are J. Ernest Kenney, Reg. No. 19,179; Eugene Mar, Reg. No. 25,893; Richard E. Fichter, Reg. No. 26,382; Thomas J. Moore, Reg. No. 28,974; Joseph DeBenedictis, Reg. No. 28,502; and Benjamin E. Urcia, Reg. No. 33,805.

THE FILING FEE IS CALCULATED AS FOLLOWS:

				Basic Fee:	\$710.00
Total Claims:	49	- 20 =	29	X \$18 =	\$522.00
Independent Claims:	4	- 3 =	1	X \$80 =	\$80.00
Correspondence Address: BACON & THOMAS, PLLC 625 Slaters Lane, 4 th Floor Alexandria, VA 22314-1176				Multiple Dependent Claim (add \$270.00):	
				Subtotal:	\$1312.00
				50% Reduction if Small Entity Status:	\$656.00
Phone: 703-683-0500 Fax: 703-683-1080				Total:	\$656.00

Date:	Name:	Signature:	Reg. No.
December 22, 2000	BENJAMIN E. URCIA	<i>By [Signature]</i>	33,805